



**Tanzania's Largest Startup
Ecosystem Platform**

The Tanzania Startup Week 2025 Official Program

Positioning Startups for Vision 2050: Unleashing Innovation, Inclusion and Economic Transformation

Date: December 1-3, 2025

Venue: PSSF Auditorium, Millennium Towers, Dar es Salaam

Day One; December 1, 2025

Session Types: Plenary Sessions

Thematic Agenda: Ecosystem Foundations - Policy & Human Capital

Venue: PSSF Auditorium, Millennium Towers, Dar es Salaam.

Time	Session Title	Speaker	Description
07: 30 am	Arrival, Registration, Networking & Pitching		
08:45 am	Special Guest Arrival and Debrief	Special Guest and VIP Guests	
09:00 am	Startup Exhibition Tour	Special Guest Exhibition Tour	Meet exhibitors and startups on a walk-through of the Expo space
09:20	Tanzania Startup Week 2024 Highlights		
9:25	NMB CSR Video: NMB Bank PLC Driving Growth and Innovation for Fintech Startups in Tanzania		

09:30 am	OFFICIAL OPENING SESSION	09:30 am Welcoming Remarks Advocate Lulu Ng'wanakilala , Board Vice-Chairperson, Tanzania Startup Association 09: 35 am Introductory Remarks Ms. Anabahati Mlay ,Co-Chairperson, Tanzania Startup Week 2025	
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09:45 am	<p>PLENARY SESSION 1</p> <p>Startups as Catalysts for Vision 2050</p>	<p>09: 45 am</p> <p><u>Keynote Address</u></p> <p>Topic: Empowering Startups to Drive Tanzania's Vision 2050: Redefining Policy and Enabling Ecosystems for Sustainable Economic Growth</p> <p>Dr. Blandina Kilama, Deputy Executive Secretary, NPC</p> <p>10:25 am</p> <p><u>Fireside Chat Two (\$1 Trillion Economy Opportunity)</u></p> <ol style="list-style-type: none"> 1. Mr. Ivan Tarimo, Partner, Bankable (20 minutes) <p><i>Moderated by Mr. Mpoki Thomson, Senior Editor, Mwananchi Communications Limited</i></p> <p><u>Fireside Chats Two (Startups for Vision 2050)</u></p> <ol style="list-style-type: none"> 1. Mr. Michael Tarimo, Chief Technology Officer, Credable Group (15 minutes) 2. Mr. Baraka Aligaesha, Director of Business Reforms, President's Office-Planning and Investment (15 minutes) <p><i>Moderated by Mr. Mike Mushi, Managing Director, Jamii Media</i></p> <p><i>Q&A (20 minutes)</i></p>	<p>These fireside chats will collectively explore how Tanzania can accelerate its journey toward a \$1 trillion digital and innovation-driven economy by 2050 through strategic financing, policy reform, and scalable enterprise development. The first segment will unpack how innovative financing models, digital infrastructure, and technology-driven business architectures can unlock large-scale value creation and strengthen the competitiveness of Tanzania's digital economy. The second segment will turn to the policy and regulatory reforms required to empower startups as engines of Vision 2050. This conversation will highlight how adaptive regulation, public-private collaboration, and targeted ecosystem incentives can help founders scale transformative solutions, attract investment, and build globally competitive enterprises.</p>
11:30-11:35	Startup Highlight	Settlo Technologies	
11:35	Ministerial Address	Hon. Joel Nanauka , Minister of State, President's Office-Youth Development	

12:05	Photo Session	<p>Groups</p> <ol style="list-style-type: none"> 1. Startup Week Organizing Committee 2. TSA Board and Management 3. Sponsors 4. Tanzania Startup Week 2025 Partners and Session co-hosts 	
12:15 pm	<p>PLENARY SESSION 3</p> <p>Building Tanzania's Startup Talent Pipeline: Skills & Academia-Industry Linkages</p>	<p>12:15 pm</p> <p>Keynote Address</p> <p>Speaker: Mr. Jumanne Mtambalike, CEO, Sahara Ventures</p> <p>12: 45 pm</p> <p>Fireside Chats</p> <ol style="list-style-type: none"> 1. Prof Bruno Sunguya, Deputy Vice-Chancellor- Research and Consultancy, Muhimbili University of Health and Allied Sciences (15 mins) 2. Mr. Amani Minja, Senior Manager, Digital Academy, NMB Bank PLC (15 minutes) 3. Dr. Selemani Arthur, Coordinator, National Digital Technology Institute, Ministry of Communications and Information Technology (15 mins) <p>Moderated by Dr. Lwidiko Mhamilawa, Executive Director, Project Inspire</p>	<p>This session focuses on building a deep, job-ready talent pool so Tanzania's startups can build and scale. It highlights policy-enabled, demand-driven models such as co-created curricula, accredited micro-credentials, apprenticeships and co-ops, talent marketplaces, and mentorship networks that align skills training with real startup ecosystem needs. By strengthening academia-industry linkages and expanding inclusive pathways for students and early-career professionals, the session will strategise practical ways to supply the skills base for an innovation-led economy under Vision 2050</p>
1:45-1:50	Startup Spotlight	Ghala	
1:50 pm	Youth as the Missing Middle: Strengthening Tanzania's Early-Stage Innovation Pipeline for Vision 2050	<p>Keynote Address: Ms. Dinna Daniel, Country Director, AIESEC in Tanzania (15 minutes)</p> <p>Fireside Chat</p> <ol style="list-style-type: none"> 1. Mr. Jackson Rwegasira, CEO, Olam Technologies (15 minutes) 	<p>This session explores how Tanzania can unlock the untapped potential of its young innovators to drive Vision 2050. By addressing gaps in mentorship, funding, and ecosystem support, the discussion</p>

		<p>2. Mr. Albany James, Business Developer, Coach (15 minutes)</p> <p>3. Ms. Janeth Kitsovi, Founder, PlateAI (15 minutes)</p> <p><i>Moderated by Michelle Mugo, Head of Business Development, AIESEC in Tanzania</i></p>	will highlight strategies to empower youth as the “missing middle” of the startup pipeline—bridging ideas to scalable ventures.
3:00 pm	Closing remarks	Mr. Edwin Bruno , Co-Chairperson, Tanzania Startup Week 2025	

Day Two: December 2, 2025

Thematic Agenda: Investment, Deal Flow and Venture Acceleration.

Venue: PSSF Auditorium, Millennium Towers, Dar es Salaam.

Time	Session Title	Speaker	Description
8:00 am	Arrival, Registration, Networking & Pitching		
9:00 am	OPENING SEGMENT	09:00 Welcoming Remarks Mr. Edwin Bruno. Co-Chairperson, Tanzania Startup Week 2025.	A message of welcome and expectation setting from Organizing Committee Stakeholder
9:10 am	PLENARY SESSION 1 From Pre-Seed to Exit: Exploring Venture Capital and Alternative Financing Models for Tanzania's Emerging Startups	9:10 am Keynote address Continental Capital Trends: Analysis of venture capital flows, investor sentiments, and emerging funding models in frontier markets. Speaker: Mr. Salum Awadhi , CEO, SSC Capital 9:30 am Fireside Chats 1. Mr. Antony Adolf , Managing Partner, Coprosperity Fund (15 mins) 2. Mr. Taha Jiwaji , CEO, Beem (15 minutes) 3. Mr. Alfred Mkombo , (15 mins) Moderator: Mr. Salum Awadhi , CEO, SSC Capital	This session examines the evolving landscape of startup financing in Tanzania, from pre-seed to Series A stages. It will unpack emerging venture capital trends, investment readiness challenges, and the role of alternative financing models such as angel networks, corporate venture funds, and blended finance. Participants will gain insights into how investors, policymakers, and ecosystem enablers can bridge early-stage funding gaps and design sustainable pathways for startups to scale locally and regionally.
10:40-10:45 am	Startup Spotlight	Waka Payments	
10:45 am	PLENARY SESSION 2 Exploring Legal Frameworks	10:45 pm Keynote Address	This session explores legal frameworks that can catalyze

	<p>for Venture Capital and Private Equity in Tanzania</p>	<p>Topic: Exploring Legal Frameworks to Drive Venture Capital and Private Equity Growth in Tanzania Speaker: Advocate Kheri Mbiro, Senior Partner, Breakthrough Attorneys 11:05 pm Technical Presentation Topic: Capital Markets and Securities (Venture Capital and Private Equity) Regulations, 2023 Speaker: Ms. Adella Kaale, Director of Legal Affairs and Enforcement 11:20 am Fireside Chats</p> <ol style="list-style-type: none"> 1. Mr. Isdor Nkindi, Director of Registrations of Companies and Business Names, Business Registrations and Licencing Authority 2. Ms. Lexi Lei, Venture Associate, African Renaissance Venture & Mr. Burak Büyüksaraç, Founder and CEO, Africapital (20 minutes) 3. Nico Kajdaia, CEO, Tri (15 mins) <p>Moderator: Emily Mwenewanda, Policy Director, UK-TZ Green Growth Facility, Palladium Group</p>	<p>venture capital and private equity syndications in Tanzania. The session will unpack the legal, policy, and investment perspectives shaping fund structuring and cross-border collaboration, while identifying practical pathways for local and foreign investors to co-invest in emerging startups. The discussion aims to clarify implementation challenges, align regulatory priorities, and strengthen Tanzania's competitiveness as an investment destination.</p>
12:20-12:25	Startup Highlight	Imara Life Care	
12:25	Women Financial Inclusion & Access to Finance	<p>12:25 pm Opening Skit: Spotlighting Funding Success Stories from WCW Entrepreneurs 12:40 pm Keynote Address: Women's Financial Inclusion and Access to Finance Speaker: Mr. Kennedy Komba, Director of</p>	<p>This session, hosted by the Graça Machel Trust, explores how gender-lens and impact investing can unlock capital for women-led enterprises. It highlights innovative and alternative financing models that bridge</p>

		<p>Financial Deepening, Bank of Tanzania 1:05 pm</p> <p>Roundtable Discussion</p> <p>Panelists</p> <ol style="list-style-type: none"> 1. Mr. Ezra Musoke, Daraja Impact 2. Mr. Oscar Kimaro, Resource Mobilisation and Partnership Manager, PASS Trust 3. Ms. Afia Sigge, Director of Business Development at the Tanzania Agricultural Development Bank (TADB) 4. Ms. Witness Gowelle, Principal Financial Analyst, CMSA <p><i>Moderated by Subira Bawji, Graça Machel Trust</i></p>	<p>funding gaps and promote women's economic inclusion. The discussion will showcase practical strategies and partnerships driving equitable access to finance and sustainable growth for women entrepreneurs across Africa.</p>
2:30 pm	Closing	Ms. Anabahati Mlay , Co-Chairperson, TSW 2025	Closing remarks and recap

SIDE SESSIONS

Time	Session Title & Venue	Speakers and Host	Description
9:00-12:30 pm	<p>National Startup Ecosystem Reforms Coordination Session</p> <p>Venue: Hall</p> <p>Invitation type: Invite Only</p>	<p>Hosts: National Planning Commission and Tanzania Startup Association</p>	<p>The National Startup Ecosystem Reforms Coordination Session is a high-level working meeting during Tanzania Startup Week 2025, co-hosted by the National Planning Commission and the Tanzania Startup Association. It brings together government and private sector leaders to coordinate and fast-track key startup reforms. The</p>

			session focuses on practical actions, commitments, and collaboration to build a stronger, innovation-driven startup ecosystem aligned with Tanzania's Vision 2050.
12:00-1:10 pm	<p>Corporate Legal Governance for Startups</p> <p>Venue: Ruaha Hall</p> <p>Invitation Type: Open</p>	<p>Host: Breakthrough Attorneys</p>	This session, hosted by Breakthrough Attorneys, explores the essentials of corporate legal governance for startups, focusing on compliance, structuring, shareholder agreements, and investor readiness. Participants will gain practical insights on how sound legal frameworks can safeguard innovation, attract investment, and support sustainable business growth.
1:15-2:20 pm	<p>Building Investor-Ready Financial Systems for the Financial Due Diligence</p> <p>Venue: Ruaha Hall</p> <p>Invitation Type: Open</p>	<p>Host: PwC Tanzania</p>	A practical, hands-on workshop that guides startup founders and finance teams in building investor-ready financial systems for due diligence. Learn to design clean financial statements, streamline reporting processes, and prepare data for investor review. Includes simple system templates, real-world examples, and tips to ensure readiness; ideal for founders, finance leads, early-stage investors, and advisors preparing for fundraising.

Day 3: December 3, 2025

Thematic Agenda: Driving Tanzania's Digital Transformation

Venue: PSSF Auditorium, Millennium Towers, Dar es Salaam

Time	Session Title	Speakers & Hosts	
8:00-9:00 am	Arrival, Registration and Networking		
9:00-9:20	Guest of Honor Arrival and Debrief	The Guest of Honour and VIP Guests	
9:20-9:40	Exhibition Tour	The Guest of Honor and VIP Guests	
9:40	Opening Sessions	<p>9:40 am Welcoming remarks Mr. Edwin Bruno, Co-Chairperson, Tanzania Startup Week 2025</p> <p>9:45 am Partner remarks Dr. Ellen Mkondya-Senkoro, CEO, Benjamin William Mkapa Foundation</p> <p>09:50 am Introductory remarks Mr. Jumanne Mtambalike, Board Member, Tanzania Startup Association</p>	
10:00 - 10:20 am	Fireside Chat Tanzania Startup Ecosystem at a Glance: Opportunities and Growth Strategies for Dira 2050	Mr. Zahoro Muhaji , CEO, Tanzania Startup Association & Mr. Elia Timotheo , Co-founder and CEO, East Africa Fruits	This session provides a high-level overview of Tanzania's startup ecosystem, highlighting emerging trends and sector opportunities. It will also outline the regulatory interventions, policy priorities, and investment strategies required to position central to the Dira 2050.
10:20-10:30	Remarks from the Minister of	Hon. Angellah Kairuki , Minister of Communications and Information	

	Communications and Information Technology	Technology	
10:30-11:00	Guest of Honour Speech	His Excellency, Dr. Mwigulu Lameck Nchemba , Prime Minister, United Republic of Tanzania	
11:00-11:10	Group Photos	<p>Groups</p> <ol style="list-style-type: none"> 1. Tanzania Startup Week Organising Committee 2. TSA Board and Management 3. Sponsors 4. Partners and Session co-hosts 	
11:10-12:50	<p>Plenary Session One: HealthTech Forum Host: Benjamin William Mkapa Foundation</p>	<p>11:10 am Keynote Address Topic: Scaling Tanzania's Health Care Transformation through Innovation and Investment</p> <p>Speaker: Dr. Ellen Mkondya-Senkoro, CEO, Benjamin William Mkapa Foundation</p> <p>11:30 am Roundtable Discussion Discussants</p> <ol style="list-style-type: none"> 1. Mr. Sosthenes Bagumhe, Principal Computer System Analyst, Ministry of Health, United Republic of Tanzania. 2. Mr. Edwin Nyella, Senior Health Information System Advisor, EnterSoft 3. Mr. Sadick Masomhe, Chief Technology Officer, Wazohub Technologies 4. Ms. Juliana L. Mbuke, Digital Health Unit, Muhimbili University of Health and Allied Sciences <p>Moderated by Dr. Maryam Amour, Head</p>	<p>This forum explores how Tanzania can strategically leverage digital health to advance Universal Health Coverage and achieve the national aspirations outlined in Vision 2050. It will examine the current regulatory landscape, infrastructure, and ecosystem readiness while identifying gaps, opportunities, and priority reforms needed to accelerate digital transformation in health. The discussion will also spotlight the role of health-tech startups, youth innovation, and multi-sector collaboration in expanding access, improving equity, and strengthening healthcare outcomes nationwide.</p>

		of Internationalisation and Convocation Unit, Muhimbili University of Health and Allied Sciences (MUHAS)	
12:50-1:00	Partner Highlights	How Media Can Drive Tanzania's Digital Economy and Champion the Country's Digital Transformation Agenda Speaker: Ms Rosalynn Mndolwa-Mworia , Managing Director, Mwananchi Communications Limited	
1:00-1:05	Startup Spotlight	SkyAI Lab	
1:05	Plenary Session Two: The Role of Connectivity and Infrastructure in Driving the Digital Economy	<p>1:05 pm Keynote Address Topic: The Role of Connectivity and Infrastructure in Driving the Digital Economy Speaker: Eng. Peter Mwasalandya, CEO, UCSAF</p> <p>1:25 pm Panel Discussion</p> <ul style="list-style-type: none"> 1. Eng. Fatma Mwamba, CEO, Dinfotel (15 minutes) 2. Mr. Emmanuel Mnzava, Chief Technology Officer, Waka Payments (15 minutes) 3. Noah Maina, Seacom Telecom (15 minutes) <p>Moderator: Eng. Godson Malangwa, UCSAF</p>	<p>This session will explore how robust connectivity and reliable infrastructure are critical to accelerating the digital economy. It will highlight the role of internet access, digital networks, and technological frameworks in enabling innovation, entrepreneurship, and economic growth. Participants will gain insights into strategies for improving digital infrastructure to support businesses, startups, and inclusive digital services. The discussion will also cover challenges and opportunities in bridging connectivity gaps across regions.</p>
2:25 pm	Closing remarks	Mr. Edwin Bruno , Co-Chairperson, Tanzania Startup Week 2025	

SIDE SESSIONS

Time	Session Title & Venue	Speakers and Host	Description
12:50-2:50 pm	Academia-Innovation & Enterprise Forum for Vision 2050 Venue: Ngorongoro Hall Invitation Type: Invite Only	Host: Commission for Science and Technology and Tanzania Startup Association	The Academia-Enterprise Forum brings together universities, researchers, entrepreneurs, and investors to foster the development of university-led startups and academic spin-offs. The forum provides a platform for knowledge exchange and collaboration, bridging the gap between academic research and market-ready solutions. Participants will explore strategies for intellectual property, commercialization, ecosystem partnerships and access to funding to scale innovative solutions.
12:50-1:50	Building Scalable and Intelligent Systems for Startups Venue: Ruaha Hall Invitation Type: Open	Host: Log AI	This session explores how startups can design and implement scalable, data-driven, and intelligent systems that support sustainable growth and competitiveness. It will unpack practical approaches to integrating automation, artificial intelligence, and cloud-based architectures into startup operations. Participants will gain insights into how technology scalability and system intelligence can drive efficiency, innovation, and long-term resilience in Africa's evolving startup ecosystem

1:50-2:50	<p>TechTalk: Building Enterprise Level Softwares</p> <p>Venue: Ruaha Hall</p>	<p>Host: Africastalking Speakers</p> <ol style="list-style-type: none"> 1. Mr. George Machibya, Country Manager, Africastalking 2. Mr. Grayson Julius, Co-founder and Business Development Director 3. Mr. Paul Shilla, Senior Specialist, Digital Lab, NMB Bank PLC <p>Moderated by Margarita Mayega, <i>Technical Project Manager, Diamond Trust Bank Tanzania.</i></p>	<p>This session is designed for startup founders, software developers, and tech innovators looking to scale their solutions for corporate adoption. It covers principles and best practices for designing robust, scalable, and secure enterprise software that is ready for deployment as corporate solutions. Participants will also explore strategies to enhance startup-corporate partnerships, including aligning products with corporate needs, ensuring compliance and security, and fostering collaboration for mutual growth.</p>
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<p>Day 5, December 5, 2025</p> <p>Venue: Smart Africa Group Offices, Mikocheni, Dar es Salaam</p> <p>Thematic Agenda: Ecosystem Celebration & Forward Agenda</p>		
Time	Session Title	Speaker
5:00 pm	Arrival, Registration and Networking	
5:30 pm	Welcoming Remarks	Mr. Edwin Bruno. CEO, SAG and Co-Chairperson, Tanzania Startup Week 2025
5:35 pm	Introductory Remarks	Mr. Zahoro Muhaji , CEO, TSA

5:40 pm	Remarks from the Main Sponsor	Ms. Josina Njambi , Head of Innovation and Development, NMB Bank PLC
5:45	Reflection of the Tanzania Startup Week 2025	All stakeholders
6:00	Cocktail and Networking	All
8:00	Closing and Way Forward for Tanzania Startup Week 2026	Zahoro Muhaji . CEO, TSA